

N'Guessan Marie Edwige MOLOU
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SUMMARY

- ❑ 5 years of various experience in Marketing, project management, research evaluation and communication
- ❑ +15 years of volunteering and advocacy for children right and youth engagement
- ❑ Strong leadership skills, excellent team member, critical thinker, analytical
- ❑ Fluent in English and French
- ❑ Software: R, Stata, GIS, MS Project, Asana, Zoho Project, Kanban, Microsoft Office, Canva, Google suite

PROFESSIONAL EXPERIENCE

Research and Program Evaluation Intern Aug 2022 – Present
Passion for Life Inc., Atlanta, United States

- ❑ Led the observational data research proposal team
- ❑ Created a database for nutrition resources for under-resources families in Atlanta
- ❑ Team project manager liaison
- ❑ Performed several literature reviews on needs assessments, observational data, students learning process, etc
- ❑ Participated to the needs assessments proposal project
- ❑ Analyzed data from workshop pre and post surveys
- ❑ Participated in the production of the workshop impact report

Communication Associate 2020 – 2021
Social Change Factory, Abidjan, Ivory Coast

- ❑ Designed and implemented digital strategies
- ❑ Oversaw the communication plans from pre-production to broadcast of the Voices of the Youth TV program
- ❑ Supervising the development of materials for visual communications
- ❑ Assisted the team producing and directing the Voices of Youth program

Business Intelligence Officer to Head Business Execution 2016 – 2020
GROUPE COFINA, Dakar and Abidjan, Senegal, and Ivory Coast

- ❑ Oversaw the competitive intelligence of the markets for six countries in Central and West Africa
- ❑ Produced papers and briefs for the Managing Director and the Deputy Managing Director on several topics such as SME financing, loans, microfinance, youth employability, Africa development
- ❑ Created the first internal economic newsletter for COFINA, using Canva and Mailchimp
- ❑ Coordinated and monitored the quarterly and annual planning of the marketing, communication, and customer experience Department
- ❑ Organized and planned various high-level meetings for strategic planning and monitored projects of the Department

EDUCATION

Master in Public Administration, Policy Analysis & Evaluation Expected Graduation May 2023
Georgia State University, Andrew Young School of Policy Studies, Atlanta, GA

Master in Project Management 2015 – 2017
International School of Management (ISM), Dakar, Senegal

Bachelor in Management 2012 – 2015
International School of Management (ISM), Dakar, Senegal

HONORS, FELLOWSHIPS/SCHOLARSHIPS AND AWARDS

- | | |
|---|-------------|
| <input type="checkbox"/> Fulbright Fellowship, US Department of State, Foreign Students Program - \$ 77,000 | 2021 – 2023 |
| <input type="checkbox"/> Tuition Award, Georgia State University - \$ 30,000 | 2021 – 2023 |
| <input type="checkbox"/> Youth Excellence Program Scholarship (\$ 20,000 , ISM, Dakar) | 2012 – 2017 |

VOLUNTEER EXPERIENCE

- | | |
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| Vice-President Fulbright Student Association at GSU, Atlanta, USA | 2022 – Present |
| Volunteer Hands On Atlanta, Atlanta, USA | 2022 – Present |
| Member and Mentor Emerglead Organization, Abidjan, Ivory Coast | 2019 – Present |
| Founder and President Employees Association, COFINA, Abidjan, Ivory Coast | 2019 – 2020 |
| Board Member Women Leaders Assembly at ISM University, Dakar, Senegal | 2010 – 2013 |
| General Secretary Africa Children' Parliament Abidjan, Ivory Coast | 2010 – 2013 |
| President Leadership Club, High School, Abobo, Ivory Coast | 2011 – 2012 |
| General Secretary District Children' Office, Save The Children Project, Abobo, Ivory Coast | 2007 – 2010 |

REFERENCES

Available upon request